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Heather Cooper
Kelly McPherson
Event Coordinators

Via Email Only

Re: Sponsorship of South Palm Beach County Chapter of FAWL

Thank you and (your company) for your interest in becoming a Sponsor of the South Palm Beach County Chapter of the Florida Association for Women Lawyers (“SPBC FAWL”) for 2022-2023. We welcome your participation and appreciate that you are considering joining our group.

We have many wonderful events planned this year, with our first event being the Membership Reception on September 14, 2022. Our calendar of events will be posted online at <https://www.spbcfawl.org/events/#!calendar> and is updated as events are confirmed.

The **PLATINUM LEVEL** Sponsorship is \$2,500 for the year and will entitle a sponsor to the following from July 1, 2022 through June 30, 2023:

1. Promotion on signage and advertisements for all luncheons and other events, including but not limited to SPBC FAWL's Annual Judicial Reception.
2. Recognition as a Platinum Sponsor on the SBPC FAWL Website.
3. Advertisement in all SPBC FAWL Newsletters (usually published once a year) including the opportunity to submit articles.
4. Two (2) tickets to attend all membership luncheons, including the Think Pink Luncheon in October.
5. Two (2) tickets to attend all membership happy hours, if held.

6. Two (2) tickets to attend the Membership Reception, Judicial Reception and Holiday Party.
7. Two (2) tickets to attend the Woman Lawyer of the Year Event (if the event is held in the current year).
8. Recognition from the Podium at all SPBC FAWL events and the opportunity to briefly speak about your business at every event except for the Women Lawyer of the Year event.
9. Recognition via an email blast sent by SPBC FAWL's current Secretary to all members.
10. The opportunity to present reasonably sized table gifts at all luncheons except the Think Pink event.
11. The opportunity to attend virtual networking event(s) hosted by SPBC FAWL. Space may be limited and is on a first come, first serve basis.
12. The opportunity to sponsor one virtual or in person event (your choice) during the 2022- 2023 year. Sponsor must present idea and coordinate date and time with the SPBC FAWL Board.

The **GOLD LEVEL** Sponsorship is \$1,500.00 for the year and will entitle a sponsor to the following from July 1, 2022 through June 30, 2023:

1. Promotion on signage and advertisements for all luncheons and other events, including SPBC FAWL's Annual Judicial Reception.
2. Advertisement in all SPBC FAWL Newsletters including the opportunity to submit articles.
3. Recognition as a Gold Sponsor on the SPBC FAWL Website.
4. One (1) ticket to attend all membership luncheons.
5. One (1) ticket to attend all happy hours, if held.
6. One (1) ticket to the Membership Reception, Judicial Reception and Holiday Party.
7. One (1) ticket to attend the Woman Lawyer of the Year Event (if the event is held in the current year).
8. Recognition from the Podium at all SPBC FAWL Events.

9. Recognition via an email blast, sent only by SPBC FAWL's current Secretary to all members.

10. The opportunity to present reasonably sized table gifts at all luncheons except the Think Pink event.

11. The opportunity to attend virtual networking event(s) hosted by SPBC FAWL. Space may be limited and is on a first come, first serve basis.

LUNCH SPONSOR Sponsorships are \$350.00 per luncheon and will entitle the sponsor to underwrite one of our monthly luncheons at which the sponsor will be specifically recognized and invited to briefly discuss your business at that event. The Lunch Sponsor shall receive one free ticket.

I welcome your ideas as to how we can make your sponsorship more meaningful to you. As we grow as a Chapter and continue to recover from COVID, we are growing as professionals promoting women in the law and helping our community at large in the ever-changing world. We welcome you to join us and become an integral part of our organization. Your sponsorship would be greatly appreciated and is vital to our organization and its growth. We want you to be an active part of all that we have and continue to become.

Kindly confirm your commitment and level of sponsorship and we will forward you an invoice or you can pay online from our website: <https://www.spbcfawl.org/sponsor/#join>. Depending on how quickly you choose to sponsor us, the information on our website may be a bit old, but we are in the process of updating our Sponsorship page. Please forgive us. We request that your commitment and payment is required by Thursday, September 1, 2022 in order to prepare for our membership reception on September 14. You can also contact me if you prefer to make installments. We require your logo by then or sooner as well to include on our signage, invitations, emails, etc.

I THANK YOU again both personally and on behalf of SPBC FAWL for your commitment and support. Please contact me, President of SPBC FAWL, directly at 561-338-0906 (office) or 617-504-8159 (cell), if you have any questions or would like more information about supporting our organization going forward.

Sincerely,

Kara A. Brotman

Kara A. Brotman
President SPBC FAWL, 2022-2023